



1506  
UNIVERSITÀ  
DEGLI STUDI  
DI URBINO  
CARLO BO

# STAMP – ONLINE

# SMART TEACHING IN ACCOUNTING

Innsbruck, Austria  
03<sup>rd</sup> – 08<sup>th</sup> July 2023



# MEET OUR TEAM

**Giorgia  
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Economics and  
Management



**Sacha  
Guerra**

Economics and  
Management



**Mattia  
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Economics and  
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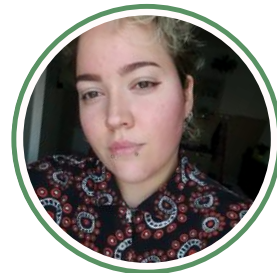
**Chiara  
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**Lucia Dini**

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# OUR BEAUTIFUL COUNTRY





# OUR REGION

**Marche** is a region situated in the center of Italy, near the Appennini's mountains. It is a territory characterized by different cultural, culinary and artisan traditions.

Its peculiarity concerns the diversity of territory. There are mountains, hills, plains, and sea, in fact, the region overlooks the Adriatic Sea.





# URBINO

Urbino is Unesco Heritage for its cultural wealth. During the 15<sup>o</sup> century the city was **one of the great European cultural capitals**. The Ducal Palace, a Renaissance building, is one of the most important monuments in Italy.





Raffaello Sanzio, also known as **Raphael**, was born in Urbino in 1483, and was an Italian painter and architect of the High Renaissance.

His work is admired for its clarity of form. Together with Leonardo da Vinci and Michelangelo, he forms **the traditional trinity of great masters of the time.**

Raphael was enormously productive, ran an unusually large workshop and, despite his early death at the age of 37, left a large body of work.







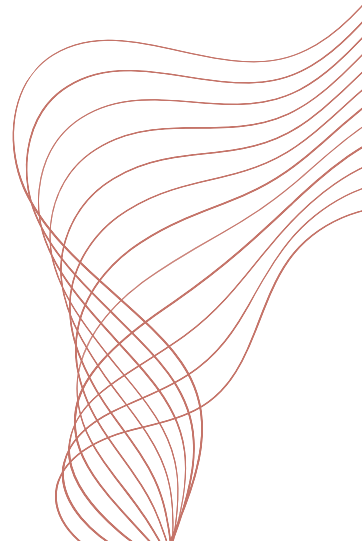


# FANO

Fano is the city of fortune for the legendary temple, the *Fanum Fortunae*, that gave it its name.

Fano is also the city of Augustus for the monumental honorary door the **Arch of Augustus**.

Today is a beach resort and it is the third city in the region by population after Ancona and Pesaro. Fano is famous for its **Carnival**.



# UNIVERSITY OF URBINO CARLO BO

The University was founded as **Law school** in **1506** by Guidobaldo da Montefeltro, Duke of Urbino, with the name of *Collegio dei Dottori* (“school of doctors”).

Starting from the 1960s/70s, under the guidance of Carlo Bo as Rector and in the following years, the University enjoyed unprecedented growth in size and prestige.

The University of Urbino currently has **six departments** and **two institutes** and counts **14.721** students.

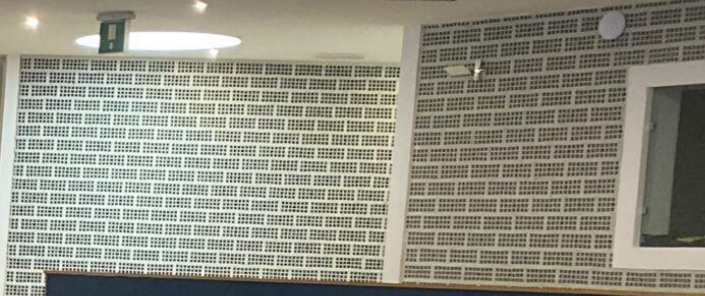
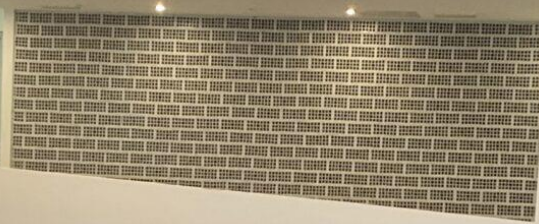




The library of the Department of Economics, Society, Politics



Urbino  
11<sup>th</sup>-14<sup>th</sup> June  
ISMEC 2023  
International Symposium  
on Metal Complexes



# OUR EXCELLENCE

Italian cuisine is a **Mediterranean cuisine** which includes deeply rooted traditions common to the whole country, as well as the regional gastronomies.

In Italy **every region** has its own food culture. These two pictures represent two of the traditional meals from Lazio:

*spaghetti alla carbonara* and *cacio e pepe*.

These first courses are loved by everybody, not only Italians and they are **famous all over the world**.



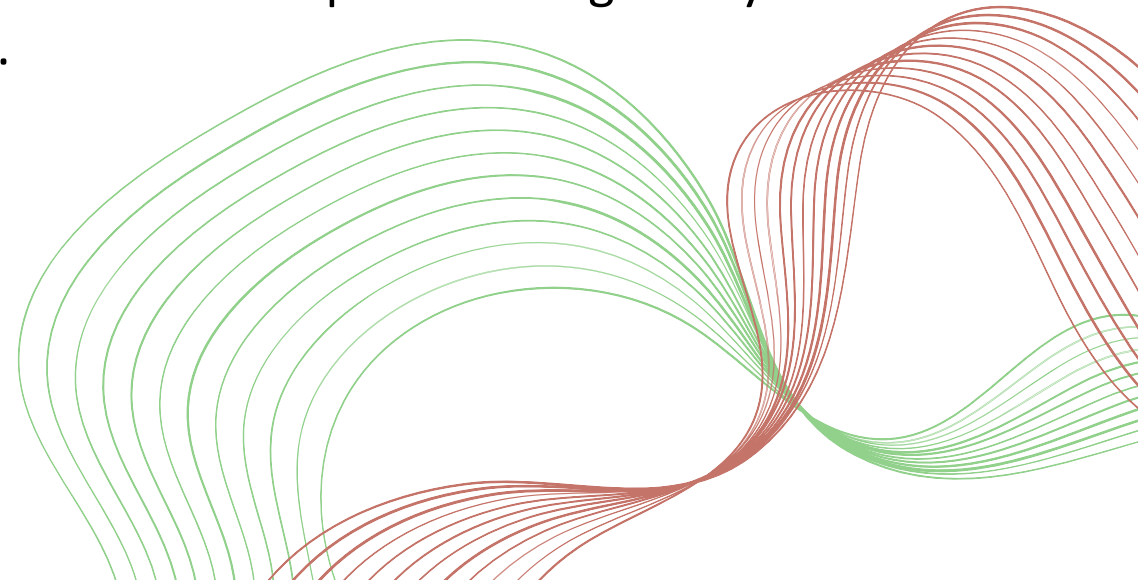
# OUR LOCAL FOOD



Traditional dishes from Marche, the region of Urbino, are *Crescia di Urbino*, a thin Italian flatbread, and *Casciotta*, a cheese. These two dishes have an **ancient history**. They appeared for the first time during the Renaissance.



**A curiosity:** according to tradition, Casciotta was the favourite cheese of Michelangelo and Pope Clement XIV. It is a cheese protected by the PDO mark, which preserves and protects regionally produced foods.



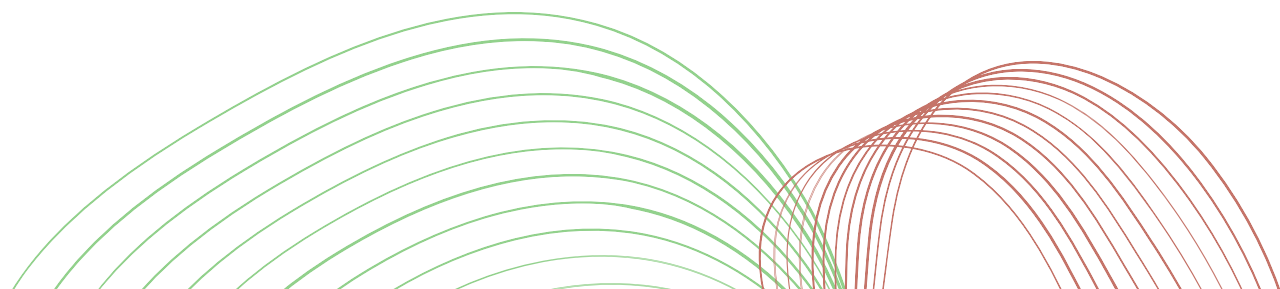
# INDUSTRIAL DISTRICTS

For a long time, the Italian territory, has been characterized by the presence of industrial districts.

An industrial district is an **agglomeration** of small to medium-sized enterprises within a well-defined geographical area. Each company is specialised in a certain phase of the same production chain.

The keywords are:

**community of people and population of enterprises.**





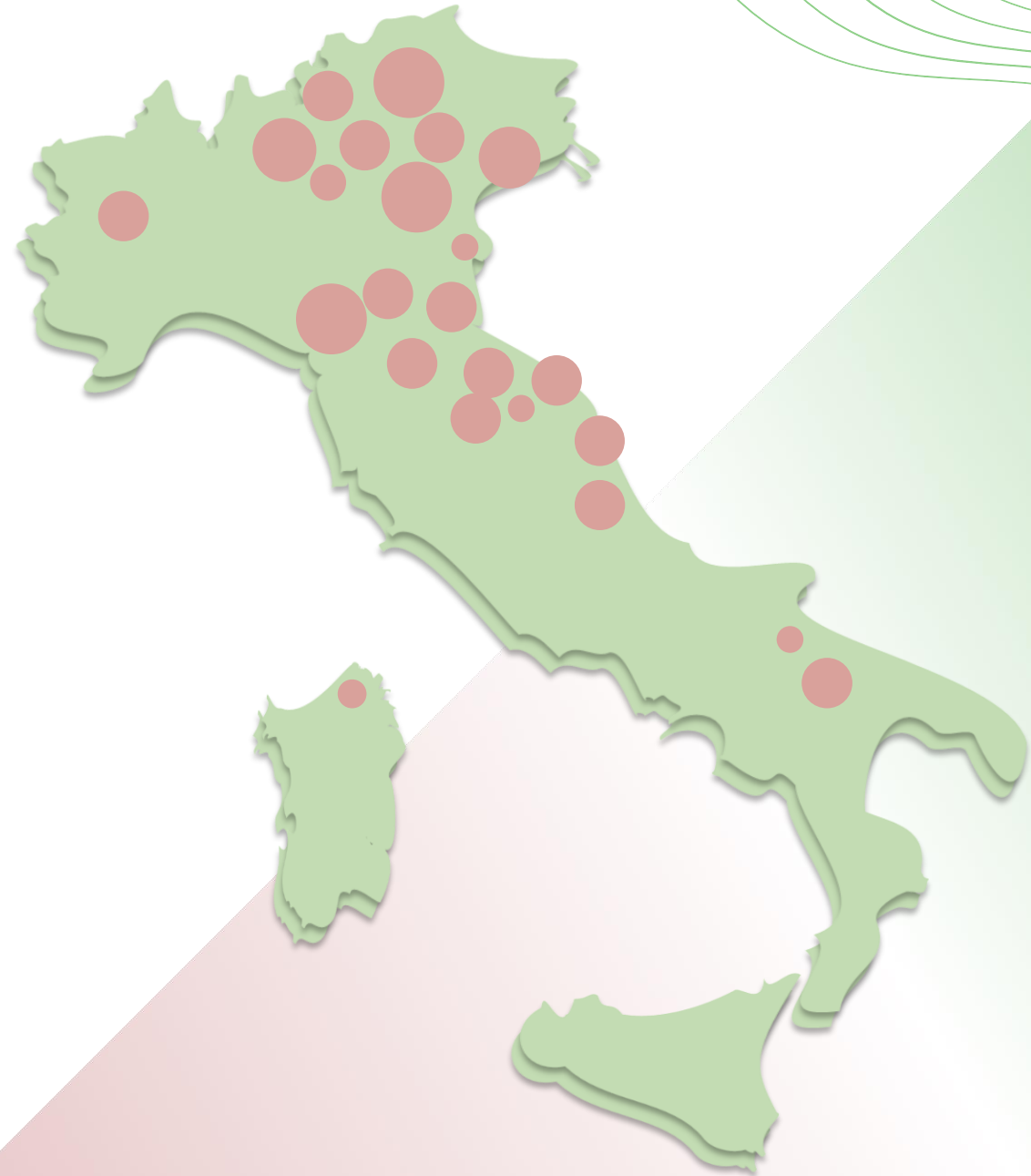
Peculiarities of Italian districts:

**Medium-size enterprises**

**New entrant firms**

**Education**

**Artisan skills**



Marche is also famous for  
the industrial district of shoes.

It is mainly present in the **south** of the region. In  
fact, it develops between Macerata and Fermo.

In this district **footwear** and parts of footwear  
such as soles are produced .

Two important companies in the shoe district are:  
TOD'S and NeroGiardini.





**NeroGiardini**  
MADE IN ITALY










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# THANK YOU

We look forward to seeing you in Italy.

Innsbruck, 03<sup>rd</sup> – 08<sup>th</sup> July

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